MEDIA RELEASE
Friday 19 May 2017

High prices plague healthy foods at Australian school canteens

The first Australia-wide study of pricing in school canteens has found most schools are selling less healthy, nutrient-poor items at a fraction of the cost of nutritious choices.

The study of 200 government schools across five states found three quarters (76%) of primary schools and 59 per cent of secondary schools sold ‘amber/red’ lunch items cheaper than ‘green’ lunch items, with the healthier options an average 85c to $1.25 more expensive in these schools.

The research, a collaboration between Deakin University and Monash University, is being presented at the Dietitians Association of Australia’s National Conference in Hobart this week (18-20 May).

Accredited Practising Dietitian Natassja Billich said encouraging steps are being made to improve the foods sold in Australia’s school canteens, but price is a key factor standing in the way of further improvements.

Her research found the greatest price differences between healthy and unhealthy items were in schools in disadvantaged areas and rural areas.

Ms Billich said 92 per cent of primary schools in the most disadvantaged areas and 77 per cent of secondary schools in rural areas sold ‘amber/red’ lunch items cheaper than ‘green’ lunch items.

“We want to support kids to make healthy choices at school and we want them to eat more fruit and vegetables, and one way to do this is to close the price gap between the nutritious menu items and the less healthy options.

“Our research found the majority of canteens are selling foods such as meat pies cheaper than salad sandwiches, and in many cases, chips cost less than apples, so there’s still some work to do,” said Ms Billich.

Ideally, Ms Billich would like ‘green’ items, like lean meat and salad sandwiches or stir-fries containing vegetables, to be subsidised as much as possible, so that these foods at least match the price of red items such as hot dogs, meat pies and sausage rolls.

“Canteens can also promote ‘green’ or healthy items by including them in meal deals, making them front and centre at the canteen, and presenting them in enticing ways. This would help school menus become compliant with canteen guidelines and give kids a better chance of making great food choices,” said Ms Billich.

She said the whole school community, with everyone from the principal to the parents, must be on board, supporting canteen managers to make these changes, and that government backing is vital in fostering healthy school canteens.

Dietitians Association of Australia President Liz Kellet said school canteens play an important role in supporting healthy eating messages and modelling a healthy food environment for students.

Note to Editors: The Dietitians Association of Australia (DAA) is the professional body representing dietitians nationally. Accredited Practising Dietitian (APD) is the only national credential recognised by the Australian Government, Medicare, the Department of Veteran Affairs and most private health funds as the quality standard for nutrition and dietetics services in Australia. For more information visit www.daa.asn.au. For the Media section on the DAA website contains DAA’s media releases and position on topical nutrition issues in the media.
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“Many school canteens are working hard to change their menus by offering healthier options and reigning in ‘red’ food items, containing excess kilojoules, saturated fat, added sugar and salt without much nutrition, and we support moves to make healthier menu items cheaper as an important next step,” said Ms Kellett.

According to Australia’s National Healthy School Canteen Guidelines¹, green or ‘everyday’ items include fresh vegetables and salad, baked beans, wholegrain bread, plain rice and pasta, canteen-made soups that are lower in salt, air-popped popcorn, fresh or canned fruit (in natural juice), low or reduced fat milk, lean beef and chicken, unsalted and unroasted nuts, and eggs.

The most recent National Health Survey found just five per cent of Australian children aged 2-18 years met the recommended daily serves of both fruit and vegetables².

ENDS

For further information or to organise an interview with Natassja Billich, contact DAA: Maree Hall, on 0408 482 581, or Sally Moloney, on 0428 916 425.

Background:

About the Dietitians Association of Australia National Conference

The DAA National Conference is being held from 18-20 May 2017 at the Hobart Grand Chancellor Hotel. For more information and program details, visit: www.daa2017.com.au and follow us on Twitter: www.twitter.com/DAA_feed (and use #DAA2017).

Press passes can be made available for interested media (including Australian-based journalists from print, radio, television and online media outlets) to attend sessions at the conference. To request a press pass, please contact Maree Hall 0408 482 581.


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